

MAFT Creative Hub – Investment Prospectus

Building the Future of Creative Infrastructure

Executive Overview

MAFT Creative Hub is a next-generation music, arts, film, technology, and innovation ecosystem designed to empower creators, entrepreneurs, students, startups, and communities through access to creative infrastructure, workforce development, emerging technology, and collaborative storytelling.

The Hub integrates film production, music recording, podcasting, streaming, AI innovation, event programming, and creator incubation into a scalable, community-driven economic platform.

Vision

To become a nationally recognized creative infrastructure and innovation hub where culture, technology, entrepreneurship, and storytelling converge to drive economic opportunity and community transformation.

Mission

To provide equitable access to media production, emerging technology, workforce training, and entrepreneurial opportunities while cultivating a sustainable creative economy ecosystem.

Core Ecosystem Components

- Film & Television Production Studios
- Podcast & Streaming Suites
- Music Recording Studios
- AI & Creative Technology Lab
- 3D Printing & Innovation Space
- Workforce Development Programs
- Creator Incubation & Startup Support

- Event & Performance Venue
- Educational Partnerships
- Digital Content Distribution

Market Opportunity

The creator economy, media production industry, AI innovation sector, and digital content ecosystem continue to experience exponential growth. MAFT Creative Hub is positioned at the intersection of:

- Media production demand
- Creator economy expansion
- Workforce development needs
- AI and emerging technology
- Community-centered innovation
- Digital storytelling ecosystems

Revenue Model

MAFT Creative Hub utilizes a diversified recurring revenue strategy:

- Membership subscriptions
- Studio rentals
- Music and film production services
- Event rentals
- Corporate sponsorships
- Educational programming
- Grants and philanthropic funding
- Streaming and digital content
- Merchandise and licensing
- Innovation partnerships

Capital Stack Strategy

Target Capital Stack:

- Private Equity / Strategic Investors: 40%
- Grants & Philanthropic Funding: 20%
- Corporate Sponsorships: 10%
- Equipment Financing: 10%
- Economic Development Incentives: 15%
- Membership Presales & Community Funding: 5%

Sponsorship & Naming Rights

MAFT Creative Hub offers strategic naming rights and partnership opportunities including:

- Main Venue Naming Rights
- AI Innovation Lab Sponsorship
- Podcast Studio Branding
- Creator Lounge Sponsorship
- Workforce Development Program Sponsorship
- Community Innovation Theater
- Production Suite Sponsorship

Community Impact

Projected Impact Metrics:

- 5,000+ creators served annually
- 500+ workforce certifications per year
- 100+ internships and apprenticeships annually
- 50+ strategic partnerships
- 200+ annual events and productions

- Small business and startup incubation
- Increased digital inclusion and economic opportunity

Workforce Development

The Hub will provide workforce pathways in:

- Film & media production
- Audio engineering
- Podcast production
- AI & emerging technology
- Entrepreneurship
- Digital marketing
- Streaming & broadcasting
- Technical production

Management Structure

Leadership Structure:

- Chief Executive Officer
- Creative Operations Director
- Technology & Innovation Director
- Production Manager
- Community Partnerships Director
- Marketing & Membership Director
- Education & Workforce Coordinator

3-Year Growth Projection

Year 1:

- Launch operations
- Build memberships
- Activate pilot programs
- Establish strategic partnerships

Year 2:

- Expand studio operations
- Increase educational programming
- Grow sponsorship and production revenue

Year 3:

- Position MAFT as a regional innovation and media ecosystem
- Expand into scalable partnerships and content distribution

Investment Opportunity

MAFT Creative Hub represents an opportunity to invest in scalable creative infrastructure positioned at the intersection of media, technology, culture, entrepreneurship, and workforce innovation.

The Hub is designed to generate sustainable recurring revenue while delivering measurable social, educational, and economic impact.

Call to Action

We invite investors, strategic partners, sponsors, foundations, municipalities, and industry leaders to join us in building a transformative creative ecosystem designed for long-term impact and innovation.

Prepared By

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